

# Swachh Sagar Surakshit Sagar Campaign

1. The #SwachhSagarSurakshitSagar campaign is in full swing with people from all over the country participating in the coastal clean-up of all the sea coasts of India.
2. With an aim to achieve a mass coastal clean-up in addition to encouraging the public to minimize the use of single use plastic, the #SwachhSagarSurakshitSagar organized by the Ministry of Earth Sciences is on its track to highlight the importance of the conservation of mother nature.
3. Various departments and ministries of the government and organizations from all over India will be engaging with the #SwachhSagarSurakshitSagar coastal clean up campaign organized by MoES, in full capacity.
4. The total length of the Indian coastline is approximately 7,500kms and reflects the vast ocean resources of our country. To conserve and emphasize on its significance, the #SwachhSagarSurakshitSagar campaign will clean up a massive amount of the plastic and human waste residue that pollutes it, with volunteers from all over India.
5. Join the #SwachhSagarSurakshitSagar campaign today to partake in the biggest coastal clean-up ever and celebrate our glorious oceans with us!
6. The coastal cleanliness campaign, organized by MoES, will run its course in the Amrit Mahotsav Year to authentically celebrate India's 75 years of independence.
7. The #SwachhSagarSurakshitSagar campaign will interact with and celebrate the rich history of India's maritime affairs, with mentions that date back to the Rigveda, to once again ignite the everlasting value of the oceans in the hearts of all people.
8. Acting on the urgency of ocean conservation, the coastal cleanup campaign organized by the Ministry of Earth Sciences is an important step to direct India's attention towards the seriousness of quick action to attain a sustainable future.
9. The #SwachhSagarSurakshitSagar campaign will also majorly focus on the reduction of single use plastics.
10. Through the coastal cleanup campaign organized by the Ministry of Earth Sciences, the government urges you to minimize the use of single use plastic at household level.
11. With the coastal cleanup campaign, MoES advises separate disposal of single use plastics through source segregation.
12. The participation of the society will occupy a front seat in the success of the #SwachhSagarSurakshitSagar campaign by the MoES.
13. A large amount of waste found in the seas is plastic and proves to be dangerous to the overall health of the oceans. The #SwachhSagarSurakshitSagar plans to combat the same, with engagement from countless citizens of India.
14. The participation of common man is necessary to give the message of #SwachhSagarSurakshitSagar for the prosperity of not only the coastal areas but also other parts of the country.
15. The longest running campaign ever, the Swachh Sagar Surakshit Sagar campaign will cover 7500kms of coastal area with approximately 75 volunteers per kilometre.
16. The coastal cleanup campaign by MoES aims at removing approximately 1,500 tonnes of waste from the beaches.
17. Not only will the achievements of the #SwachhSagarSurakshitSagar campaign encourage people from all over the world to protect and conserve their natural resources now but will also offer relief to the suffering sea creatures.
18. The coastal clean up campaign will gift a breath of fresh air to the people living in coastal areas with its focus on revitalizing the oceans.
19. MoES' #SwachhSagarSurakshitSagar campaign will send a loud message of India's lifelong commitment to its oceans, to the whole world.

20. The campaign will also revamp people's interest in and dedication to environmental protection with a new zest and bout of energy.
21. Non-coastal areas will also be educated regarding the importance of environmental conservation in various universities, colleges and other educational institutions.
22. Regular drives will be organized to maintain public support in the coastal cleanup through the #SwachhSagarSurakshitSagar campaign.
23. The campaign is the first among many future endeavors to preserve the oceans and natural resources of India.
24. The #SwachhSagarSurakshitSagar relies on you, the people of India, for its utmost success. Join us today so we can protect our oceans together!
25. In recent times, the plastic litter from land based activities, tourism and fishing has reached the coast and ocean through rivers and different waterways, posing a serious threat to the marine ecosystem. It must be acknowledged now before it's too late!  
#SwachhSagarSurakshitSagar
26. The immeasurable support for #SwachhSagarSurakshitSagar campaign by various ministries of the government and other prominent organizations of India is a huge achievement of the campaign in itself.
27. Volunteer with us so we can clean our coasts together and protect the oceans of India!
28. Keep yourselves regularly updated with the advancements of #SwachhSagarSurakshitSagar and share it as much as you can to increase the visibility of the campaign!
29. The targeted goals of the campaign will be achieved if maximum people from all over India contribute to the same too. Join the #SwachhSagarSurakshitSagar campaign asap! Let us clean our oceans together.
30. The #SwachhSagarSurakshitSagar campaign aims at bringing out the need for immediate action to achieve an eco-friendly and sustainable future.
31. The duration of the coastal clean up campaign will oversee a gradual support for environmental protection from all citizens of the country.
32. Organized in the Amrit Mahotsav Year, the #SwachhSagarSurakshitSagar campaign will celebrate India's 75 years of Independence by raising awareness regarding the conservation of our oceans and other resources.
33. Minimize the use of single plastics in your households to participate in the #SwachhSagarSurakshitSagar campaign at your own convenience!
34. We are countless single use plastics away from saving our coasts and oceans! Join the #SwachhSagarSurakshitSagar campaign NOW to conserve the environment before it's too late.
35. Source segregation is the only answer to efficient plastic disposal. Learn more about it now!
36. Plastic comprises a major part of the waste found in oceans and coastlines. Join the #SwachhSagarSurakshitSagar campaign to reduce it today!
37. Due to the improper disposal of plastic, it ends up in the oceans through waterways, severely impacting the life of the water bodies and their life forms. Dispose it off properly by following the #SwachhSagarSurakshitSagar campaign for resource conservation.
38. The government strongly urges you to join hands with us in the #SwachhSagarSurakshitSagar campaign so we can make a sustainable step towards an eco-friendly future together!
39. Encourage everyone around you to dispose off plastic properly and mark a significant victory in the course of the #SwachhSagarSurakshitSagar campaign by MoES today!
40. India's history is rich with sustainable maritime activities which increases the importance of cleaning our water bodies today to maintain the bond we have with them. Come, join the coastal cleanup campaign now to achieve it!

41. The #SwachhSagarSurakshitSagar campaign will establish India as a sustainability-focused country on the world stage! Let us achieve this milestone together to solidify our place in the journey towards environment protection!
42. The main goal of the campaign is to encourage people from all walks of life to engage, together, in the preservation of our water resources by maintaining the health of our coasts and oceans.
43. Stand unitedly against the distribution of single-use plastics by joining the #SwachhSagarSurakshitSagar campaign today!
44. The #SwachhSagarSurakshitSagar campaign will be recalled for generations as one of the longest running campaigns ever. We need your presence to raise its effectiveness and achieve the goals it has targeted!
45. The increase of plastic waste due to tourism, fishing and land-based activities has proved to be a tremendous threat to the life of the ocean. It must be addressed now for a healthier future!
46. Countless lives depend upon the ocean. Join the #SwachhSagarSurakshitSagar campaign in any capacity to save our water bodies before it's too late.
47. Cleaning the expansive coasts of India via the coastal cleanup campaign is an important step among many towards a balanced future.
48. With a targeted removal of at least 1,500 tonnes of waste from the oceans, the #SwachhSagarSurakshitSagar campaign welcomes volunteers from all over India to meet it together!
49. The #SwachhSagarSurakshitSagar campaign has received applause from the whole world and has marked a significant place in the gradual building of an eco-friendly India.
50. Let us achieve this marvelous feat together and rid our oceans off all sorts of waste with the #SwachhSagarSurakshitSagar campaign organized by the Ministry of Earth Sciences.
51. Marine debris is one of the greatest threats our ocean faces, but luckily it is an issue with which we can all play a part in the solution. Take part in a largest coastal cleanup drive #SwachhSagarSurakshitSagar.
52. When communities rallied together with the common goal of collecting the trash littering their coastline. The coastal cleanup campaign #SwachhSagarSurakshitSagar.
53. Once plastic is in our ocean, it's already damaging the environment. So, let's join the largest coastal cleanup drive #SwachhSagarSurakshitSagar to tackle the problem. If we reduce our plastic use, there'll be less to enter in the oceans.
54. #SwachhSagarSurakshitSagar  
75 Days  
75 Beaches  
7500 Kilometer  
Join the largest coastal cleanup drive  
Join the largest coastal cleanup drive #SwachhSagarSurakshitSagar to clean the marine litter from 75 beaches, 7500 kilometers.
55. #SwachhSagarSurakshitSagar  
Come and join us to keep our beaches waste free  
The #SwachhSagarSurakshitsagar, largest coastal cleanup drive is a 75-day citizen led campaign for improving ocean health through collective action. Be a part of this nationwide mega campaign.

56. #SwachhSagarSurakshitSagar  
Clean your mess, messed by you

Let's clear the mess created by us. If we don't want our generation to face the problem of plastic, we have to come here and clean it up. Join the #SwachhSagarSurakshitSagar coastal cleanup drive.

57. To mark the #SwachhSagarSurakshitSagar coastal cleanup campaign, you can also volunteer for coastal cleanup activity. Every day for 75 days organize the coastal cleanup drive with the help of students, corporate volunteers, local volunteers and NGOs in coastal areas.

58. END GAME  
FOR OCEAN  
PLASTICS

#SwachhSagarSurakshitSagar

59. THE OCEAN IS BEING CHOKED BY PLASTIC  
Let's set them free

We must stop choking the ocean with plastic waste. The ocean can't take any more. Stood up and join the largest coastal cleanup drive #SwachhSagarSurakshitSagar, to make behavioral changes towards the environment.

60. The Lazy Persons can also Save the Ocean  
#SwachhSagarSurakshitSagar

Everyone can do their part to reverse the decline of the Ocean. Every human on earth—even the most indifferent, laziest person among us—can be part of the solution. Join the largest coastal cleanup drive #SwachhSagarSurakshitSagar.

61. Pick up litter every time you visit the beach  
Help us to make #SwachhSagarSurakshitSagar

To tackle coastal pollution, we can all become stakeholders in the well-being of our beaches. This means embarking on a #SwachhSagarSurakshitSagar coastal cleanup whenever we visit them – not just enjoying the natural beauty, but actively caring for them.

62. "Plastic is NOT fantastic" – Reduce the use to make #SwachhSagarSurakshitSagar

It is possible to swap plastics with biodegradables. Join the largest coastal cleanup campaign to bring the change.

63. #SwachhSagarSurakshitSagar  
Join the campaign to spread the word

With an aim to achieve a mass coastal clean-up in addition to encouraging the public to minimize the use of single use plastic, the #SwachhSagarSurakshitSagar organized by the Ministry of Earth Sciences is on its track to highlight the importance of the conservation of mother nature.

64. To bring the change, be the change  
#SwachhSagarSurakshitSagar

Plastic pollution in the ocean has become a global problem for both humans and marine life. People around the India have joined in the largest coastal cleanup drive #SwachhSagarSurakshitSagar to help with solutions to this problem and so can you!

65. A mobile app "Eco Mitram" has also been launched to spread awareness about the campaign and also for the common people to register for the beach cleaning activity on September 17.

66. Help us to keep our beaches and oceans clean!

Yes - You! We are inviting you to join the largest coastal cleanup #SwachhSagarSurakshitSagar campaign. The 7500 km long coastline can't be cleaned alone. We gather as one to make a difference.

67. Be the solution to Ocean pollution

We are the caretakers here for our oceans and beaches. Every piece of trash you remove, reveals something beautiful. Be a part of this coastal cleanup drive #SwachhSagarSurakshitSagar.

68. Everyone is invited to the coastal cleanup of the entire 7500 long coastline of India. Be a part of this #SwachhSagarSurakshitSagar mega campaign against marine debris.

69. Join the coastal cleanup drive #SwachhSagarSurakshitSagar to get rid of Marine Litter along India's 7500 km long coastline. Do your part to keep our beaches clean and our oceans healthy.

70. Take only memories, leave nothing but footprints

The sun and the sand makes beaches beautiful, marine pollution has made their condition pitiful. Team up for coastal cleanup #SwachhSagarSurakshitSagar campaign to keep your beach clean.

71. Inviting you and your friends to take part in coastal cleanup drive #SwachhSagarSurakshitSagar. You can prevent hundreds of pounds of trash from entering the marine environment.

72. Join your neighbors and friends for largest coastal cleanup drive ##SwachhSagarSurakshitSagar and make a difference for your beach, your residents, your wildlife and contribute the results to the oceans.

73. Oceans face massive and growing threats from plastic! MoES urges you all to be a part of this nationwide coastal clean up activity #swachhSagarSurakshitSagar from 3rd July to 17th September. it's our turn to do our bit for planet earth!

74. Do not let your day at the beach contribute to the destruction of our oceans! Collect and reduce beach trash. Participate in the 75 days long Coastal cleanup activity. #SwachhSagarSurakshitSagar

75. It's time we take actions today, tomorrow and forever for our oceans! Take a pledge to stand up for the injustice caused by human activities on the mother earth- Oceans! #SwachhSagarSurakshitSagar the largest coastal cleanup campaign.

76. Let's come together to clean up our beaches and waterways. MoES in association with many NGO's and organizations is organizing a 75 days old coastal clean up drive to pick up litter and dispose of it in a sustainable manner. Be a part of #SwachhSagarSurakshitSagar campaign now.

77. Support the local coastal clean up campaign near you and also support organizations that are working on source reduction i.e. stopping the flow of plastics into our water bodies. Say No to Plastics! Join #SwachhSagarSurakshitSagar Campaign now.

78. पृथ्वी विज्ञान मंत्रालय द्वारा आयोजित स्वच्छ सागर सुरक्षित सागर अभियान का हिस्सा बनें और भारत के लगभग 7500 किमी समुद्र तट को स्वच्छ एवं सुंदर बनाने में अपना योगदान दें।

79. सुरक्षित सागर, सुरक्षित जीवन के लिए पृथ्वी विज्ञान मंत्रालय द्वारा आयोजित स्वच्छ सागर सुरक्षित सागर अभियान का हिस्सा बनें। हमारे समुद्र सुरक्षित होंगे तो हमारा जीवन भी सुरक्षित रहेगा।

80. पृथ्वी विज्ञान मंत्रालय द्वारा आज्ञादी के 75 वर्ष पूर्ण होने के अवसर पर देश के 7500 किमी लम्बी तट रेखा को स्वच्छ करने के लिए स्वच्छ सागर सुरक्षित सागर अभियान की शुरुआत की गई है। इस अभिनव पहल का हिस्सा बन अपनी जन भागीदारी सुनिश्चित करें।

81. समुद्र को हर छोटे टुकड़े से फर्क पड़ता है!

समुद्र तट से कचरा का कोई भी टुकड़ा जाते समय अपने साथ ले जाकर कूड़ेदान में डाल दें।

82. मनुष्य अपनी सभी जरूरतों के लिए समुद्र पर निर्भर है: हवा से हम सांस लेते हैं और जो भोजन हम खाते हैं व जो ऊर्जा हम उपयोग करते हैं। समुद्र हमारे जीवन का स्रोत है। आइए हम सभी एकजुट होकर “स्वच्छ सागर, सुरक्षित सागर” अभियान का हिस्सा बने और समुद्र को स्वच्छ रखने में अपनी जन भागीदारी निभाएं।

83. महासागर ग्रह के 70% से अधिक भाग को कवर करता है। यह हमारे जीवन का स्रोत है! समुद्री संसाधनों का संरक्षण और उनके सतत उपयोग के लिए हम सभी को उसे स्वच्छ रखना होगा। “स्वच्छ सागर, सुरक्षित सागर” अभियान का हिस्सा बने और समुद्र को स्वच्छ रखने में अपना योगदान दें।

84. एक हीरा चमकता है, और ऐसा ही बिना प्लास्टिक के समुद्र में भी चमकता है। आइए प्लास्टिक की विषाक्तता को समाप्त करने का संकल्प लें।

85. महासागर हमारे जीवन में एक महत्वपूर्ण भूमिका निभाते हैं। यह भोजन और आय के स्रोत के रूप में कार्य करता है। आइए हमारी आने वाली पीढ़ियों के लिए महासागरों को संरक्षित और सुरक्षित करें!

86. हर घर जिसके बारे में हम जानते हैं वह पृथ्वी पर है, ब्रह्मांड का एक छोटा सा हिस्सा जिससे हम सभी संबंधित हैं, लेकिन क्या हम इसकी रक्षा करते हैं जैसे हमें करना चाहिए? सोचें और अपने व्यवहार को बदलें। समुद्र को सुरक्षित रखने में अपनी जनभागीदारी निभाएं

87. पिछले 10 वर्षों में हमने पिछली सदी की तुलना में अधिक प्लास्टिक बनाया है। 2050 तक, हमारे द्वारा डंप किए गए प्लास्टिक से मछलियों का जीवन दुर्लभ होगा। समुद्र को स्वच्छ रखना हम सभी का नैतिक कर्तव्य है।

88. महासागर ईश्वर का उपहार हैं और हमें अधिक जिम्मेदार होकर इनकी देखभाल करना चाहिए।

89. फेंकने से पहले सोचो!

आइए हम अपने #महासागरों में प्लास्टिक की कोई भी वस्तु न फेंकने का अपना कर्तव्य निभाते हुए इसे स्वच्छ रखने का संकल्प लें।

90. आइए महासागरों के लिए सामूहिक कार्रवाई करें और भावी पीढ़ी के लिए एक स्वस्थ, उत्पादक और पुनर्जीवित #महासागर सुनिश्चित करने के लिए प्रतिबद्ध हों।

91. महासागर हम सभी को जोड़कर रखता है, पोषित करता है और हमारे जीवन का आधार है। आइए समुद्र के साथ एक नया संतुलन बनाने के लिए मिलकर काम करें जो इसकी जीवंतता को बहाल करे.

92. हम सब मिलकर समुद्र के आसपास अपशिष्ट पदार्थों को कम कर सकते हैं और जीवों को बचा सकते हैं। हम सब को अपनी नैतिक जिम्मेदारी को समझना होगा और समुद्र को प्लास्टिक फ्री करना होगा, जिससे आनेवाली पीढ़ियों को स्वच्छ समुद्र मिल सके।

93. प्लास्टिक कचरा समुद्र में हमारे दोस्तों के लिए बहुत बड़ा बोझ है। वे आपकी अज्ञानता से पीड़ित हैं। आइए "स्वच्छ सागर, सुरक्षित सागर" अभियान से जुड़ें और बायोडिग्रेडेबल जीवन की ओर बढ़ते हुए अपने समुद्री दोस्तों के घर को बचाएं।
94. हमारे महासागर हमारी जिम्मेदारी हैं। उन्हें स्वस्थ रखने के साथ-साथ सुंदर रखना भी हमारा लक्ष्य होना चाहिए।
95. हमारे महासागर मानव स्वास्थ्य का केंद्र है और वैश्विक लक्ष्यों को प्राप्त करने के लिए महत्वपूर्ण है। आइए एकजुट होकर अपनी आने वाली पीढ़ियों के उज्ज्वल भविष्य के लिए महासागर की स्वच्छ रखने की नैतिक जिम्मेदारी लें।
96. जिस ऑक्सीजन से हम सांस लेते हैं एवं हमारे द्वारा खाए जाने वाले भोजन तक, महासागर प्रदान करता है। समुद्र मानव जीवन का स्रोत है और इसकी रक्षा हम सभी का कर्तव्य है। इसे स्वच्छ रखने के लिए "स्वच्छ सागर, सुरक्षित सागर" अभियान का हिस्सा बनें और अपना श्रम दान कर अपनी जनभागीदारी निभाएं।
97. यदि हम प्लास्टिक पर अभी कार्रवाई नहीं करते हैं, तो 2050 तक महासागरों में मछलियों से अधिक प्लास्टिक होगा।
98. हमारे महासागरों का भाग्य सिर्फ सरकार या उद्योग के हाथ में नहीं है। यह हम सबकी धरोहर है और इसे स्वच्छ रखना हम सबका नैतिक कर्तव्य।
99. महासागर जीवन के लिए एक महत्वपूर्ण सपोर्ट सिस्टम है। हम अपने दैनिक जीवन में प्लास्टिक का उपयोग बंद करें और यह सुनिश्चित करें की प्लास्टिक समुद्र तक न पहुंच पाए। समुद्र को प्लास्टिक फ्री और स्वच्छ रखें।
100. आइए आज हम अपने महासागरों की देखभाल करने का संकल्प लें। अपने दैनिक जीवन में प्लास्टिक का उपयोग बंद करें और समुद्र को स्वच्छ रखने में अपना योगदान दें।
101. हम प्लास्टिक, तेल, ग्लोबल वार्मिंग और अन्य तरीकों से महासागरीय जीवों के आवासों को नुकसान पहुंचाते हैं। जबकि समुद्र हमारे जीवन का स्रोत है। आइए हम सब एकजुट होकर "स्वच्छ सागर, सुरक्षित सागर" अभियान का हिस्सा बनें और महासागरीय जीवन को स्वच्छ एवं सुंदर रखने में अपना योगदान दें।